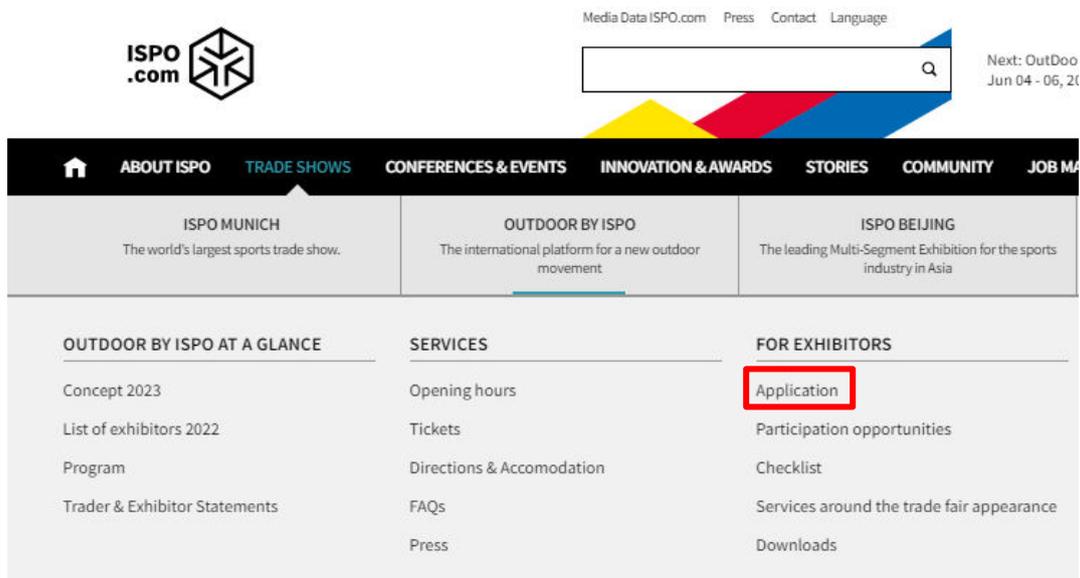


How to register for the Sustainability Hub

1. Visit ISPO.com, choose:
TRADE SHOWS → OUTDOOR BY ISPO → FOR EXHIBITORS → Application

Direct link: <https://www.ispo.com/en/outdoor/exhibitors/application>



2. Click on the blue button REGISTER NOW.



3. Log in with your existing Messe München account.
Or create a new one by clicking "Register" below.

The screenshot shows the "Online Exhibitor Application" page. At the top, there is a language selector set to "English". Below that, the page is titled "Application Main Exhibitor". There are two input fields: "Email address:" and "Password:". Below the password field is a blue "Login" button. At the bottom left, there is a link "Forgot your password?" and a blue "Register" button highlighted with a red box.

4. Enter your company data.

- + Company address (billing address)
- + Billing address (differing address only)
- + Contact person (staff member in the company)
- + Address for correspondence (only if different from above)
- + Press contact
- + CEO
- + Coexhibitor
- + Participation opportunities
- + Focal Area
- + Index of products and services
- + Terms and Conditions

5. Select your package by clicking:

Participation opportunities → Concept Booths → ISPO Concept Booths

Scroll down. Select:

Sustainability Hub – Poster or

Sustainability Hub – 4sqm booth

- Participation opportunities
- + Hall - Booth space only (without structures)
- + Outdoor exhibition area (without structures)
- Concept Booths
- ISPO Concept Booths

Select



Sustainability Hub - Poster

Poster presentation within a curated area

Price: 900€ per running meter, excl. VAT

Area: from 1m²

Select



Sustainability Hub - 4sqm booth

4sqm mini booth within a curated area

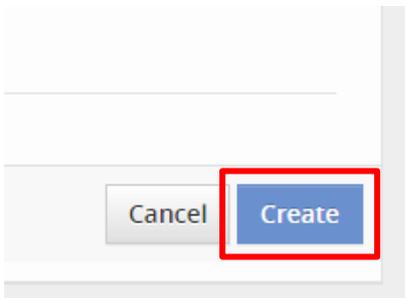
Price: 2.700€, excl. VAT

Area: 4m²

6. Choose "22 Sustainability Solutions" for Focal area and Index of products and services.

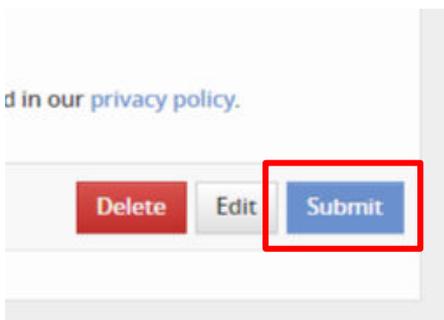
- 1 Mountaineering/Climbing/Bouldering
- 2 Trekking und Hiking
- 3 Camping und Traveling
- 4 Running und Walking
- 5 Bike Sports
- 6 Surf- und Wassersport
- 7 Paragliding
- 9 Outdoor Fitness
- 10 Yoga, Wellness und Gesundheit
- 11 Sportswear und Urban Outdoor
- 12 Outdoor- und Fitness-Ernährung
- 13 Functional Fabrics, Fibres and Textrends
- 14 Digital Outdoor, Electronics und Wearables
- 15 Digital, Industry & Retail Solutions
- 16 Medien und Verbände
- 20 Sourcing
- 22 Sustainability Solutions

7. Accept terms and conditions and click "Create".



A screenshot of a form interface. At the bottom, there are two buttons: a grey "Cancel" button and a blue "Create" button. The "Create" button is highlighted with a red rectangular box.

8. Check all data in the review page and click "Submit".



A screenshot of a review page. At the bottom, there are three buttons: a red "Delete" button, a grey "Edit" button, and a blue "Submit" button. The "Submit" button is highlighted with a red rectangular box.

9. You will receive an automatic generated email with a summary of your booking.